

Terms and Conditions - Dived Up Reader Review Panel

These Terms and Conditions govern your participation in the Dived Up Reader Review Panel. By applying to and participating in the Panel, you agree to these Terms and Conditions.

1. Eligibility and Application

1.1. Participation in the Book Review Panel is subject to approval by Dived Up following a completed application.

1.2. Dived Up reserves the right to accept or reject any application at its sole discretion.

2. Review Process

2.1. Panel members will be granted access to a list of titles available for review.

2.2. Upon choosing a title, selected panel members will receive a code to purchase the book from the Dived Up website at 50% of the Recommended Retail Price (RRP), plus postage. This payment acts as a refundable deposit, subject to the terms herein.

2.3. Panel members are required to write an original, personal review of the book and post it on a publicly-accessible website that is a regular platform for book reviews (see also 2.4) within 28 days of receiving the book.

2.4. Suggested places to post reviews will be provided by Dived Up. Variations of the review may be posted in multiple locations, but duplication of the exact same review is discouraged.

2.5. Reviews are to be posted on book-focused sites or shops. Panel members are also encouraged to share their reviews on personal or professional social media accounts.

2.6. Panel members must provide Dived Up with a link to their posted review (or a PDF copy for printed reviews) for verification purposes.

2.7. Dived Up reserves the right to request improvements to a review if it is deemed insufficiently attributed, too short, or too similar to our own marketing materials. Plagiarised/copied reviews will not be accepted.

2.8. Reviews must provide honest and unbiased feedback. While Dived Up hopes for positive reviews, negative reviews will not automatically disqualify a member from the scheme.

2.9. Reviews must be the original work of the panel member and not generated by AI.

3. Refund of Deposit

3.1. Upon verification of a review that meets these Terms and Conditions, Dived Up will refund the 50% deposit.

3.2. Postage fees will also be refunded, subject to successful verification (see 3.1). However, if books which are not part of this promotion are included in the same order, our normal fee for posting those books will not be refunded. For avoidance of doubt, in the case of Flat Rate shipping applying to the entire order, the postage charge will not be refunded.

3.3. Dived Up will aim to process refunds within 14 days of review verification. Delays caused by third-party payment processors are beyond the control of Dived Up.

3.4. If a panel member fails to provide a review, or if the review does not meet the guidelines for length and originality, the deposit will not be refunded, and the panel member may keep the book having paid the discounted price.

4. Communication

4.1. By joining the Book Review Panel, members agree to receive email updates about available books for review.

4.2. Panel members can unsubscribe from these communications at any time.

5. Dived Up's Rights and Responsibilities

5.1. Dived Up reserves the right to request reviews to be posted to an alternative website if the original website is deemed by Dived Up to be too obscure or the panel member's social media following is too small. Dived Up will provide a reason for this request.

5.2. Dived Up is not responsible for technical issues with third-party websites that host reviews. Panel members must resolve such issues with the relevant website provider.

5.3. Dived Up reserves the right to cancel Book Review Panel membership if it believes the scheme is being abused (e.g., solely to acquire discounted prices) or if an account remains dormant for an extended period (i.e., no review requests or submissions within a six-month period).

6. Limitation of Liability

6.1 Dived Up shall not be liable for any direct, indirect, incidental, special, or consequential damages arising out of or in connection with your participation in the Book Review Panel.

7. Governing Law

7.1 These Terms and Conditions shall be governed by and construed in accordance with the law of England and Wales.

8. Amendments

8.1 Dived Up reserves the right to modify these Terms and Conditions at any time. Updated terms will be communicated to panel members. Continued participation in the Panel constitutes acceptance of the revised Terms and Conditions.